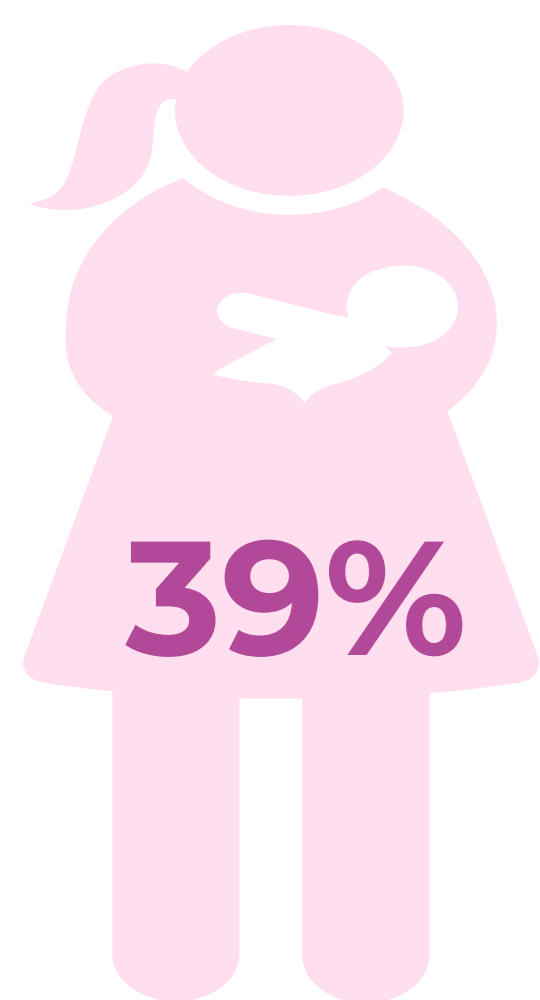


## 1001 Days: From conception to age 2 (2019)

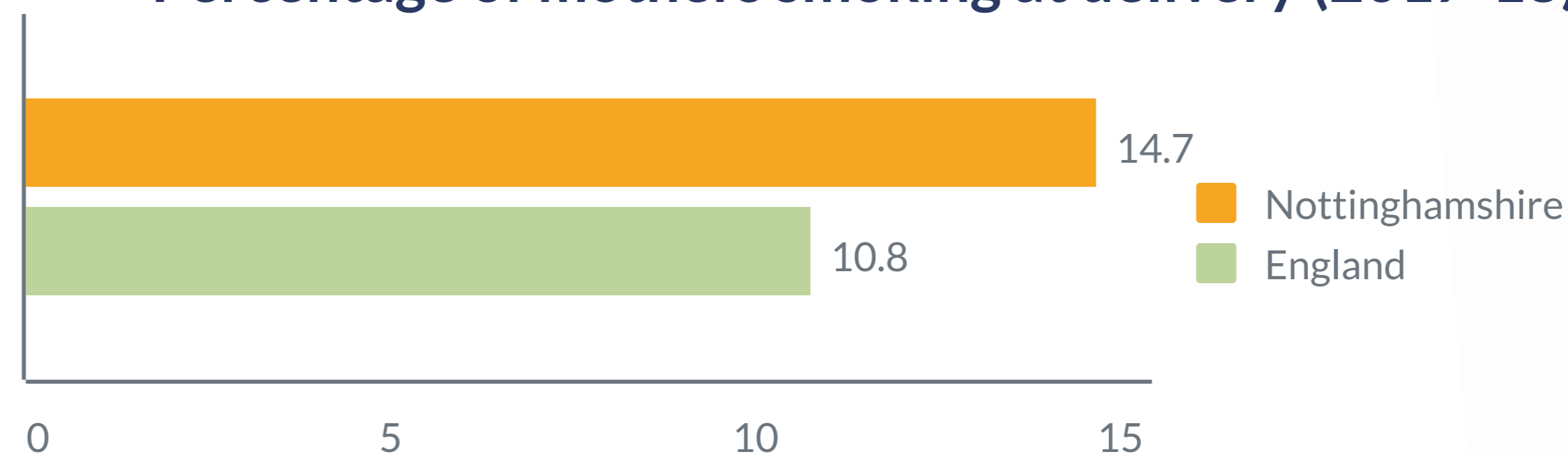
### What are 1001 days?

The first 1001 days - from conception to the age of 2, are widely recognised as a critical period of development. This is because the earliest experiences, starting in pregnancy, shape a baby's brain development. Pregnancy is a critical period during which the physical and mental wellbeing of the mother can have lifelong impacts on the child.



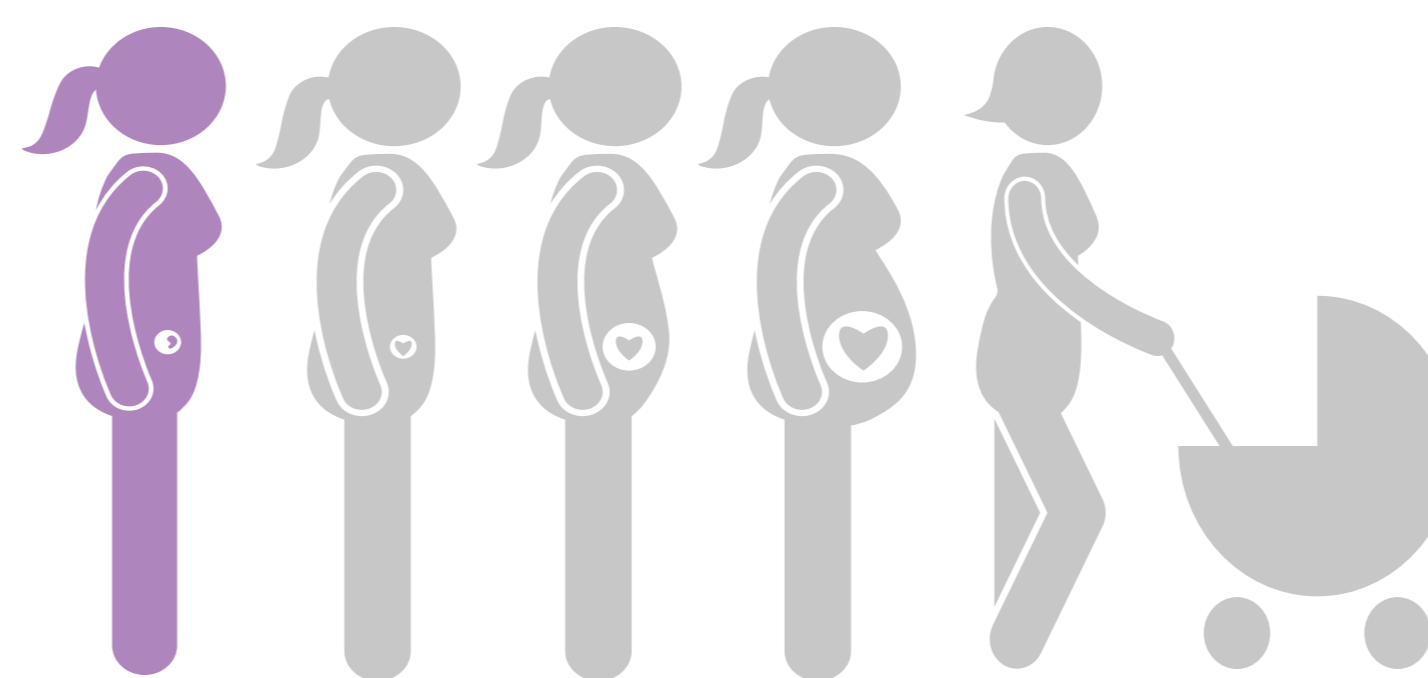
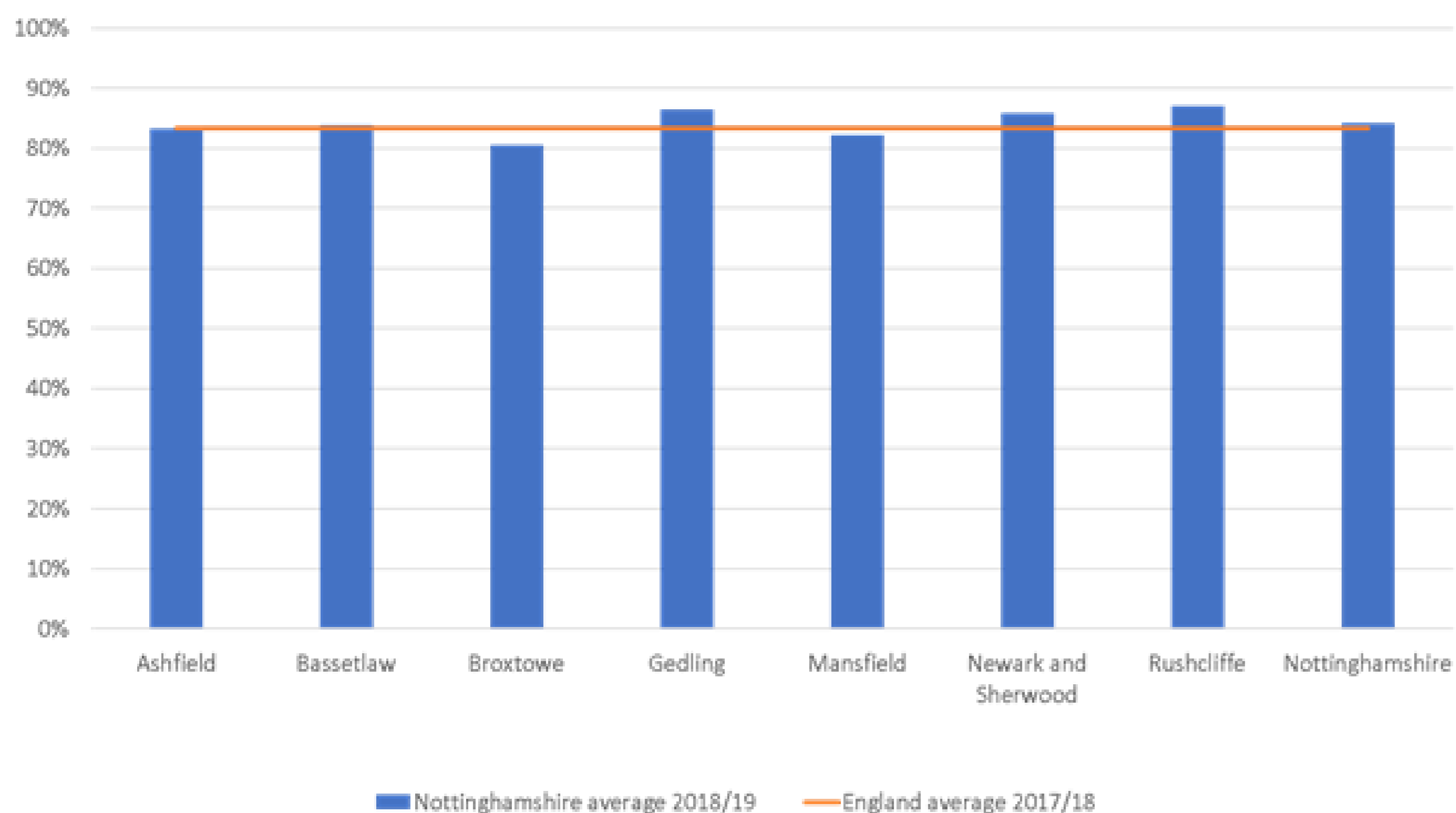
39% of mothers were breastfeeding at 6-8 weeks in 2017-18 in Nottinghamshire. This is lower than the England average (42.7%).

### Percentage of mothers smoking at delivery (2017-18)



Smoking is a particular area of concern with more mothers smoking in areas of greater need such as Mansfield and Ashfield.

### 2-2½ year old children scoring above the threshold in all the 5 domains of the ASQ-3



20% of women experience a mental health problem during pregnancy or within the first year.

### Key Message

Loving, secure and reliable relationships with parents/carers, together with the quality of the home learning environment support a child's emotional wellbeing, brain development, language development, ability to learn and capacity to develop and maintain good relationships with others. Positive early experiences that support a child's development, influence how ready children are to learn, start school, and will influence their life chances into adulthood.

