338 Former Vernon Picture House Vernon Road

Local Heritage Asset Register

Basford

HA544



Status:	Recommendation to add
Age:	Early to Mid-20th Century
Conservation Area:	No
Date added to the list:	
Condition:	Bad

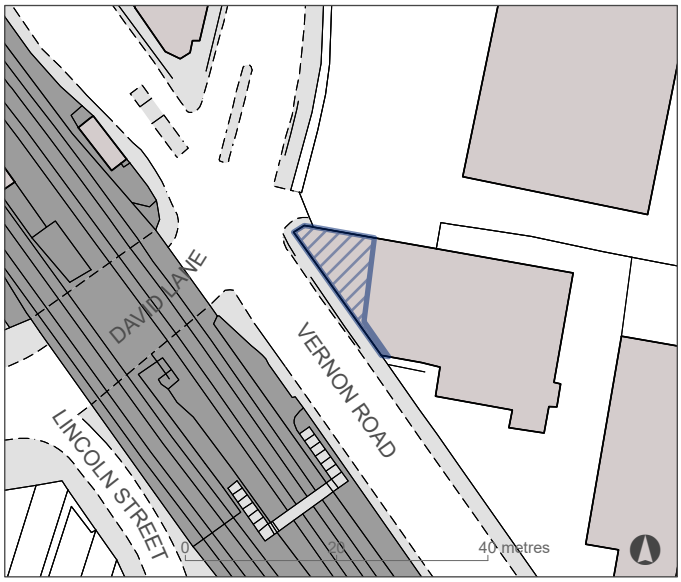
Assessment against Local Criteria

1. Age: 1840 – 1914
2. Asset type: cultural and entertainment. A reasonably early example of a suburban picture house following the 1909 Cinematograph Act and the first 3 cinemas in central Nottingham being built in 1910.
3. Communal value: The Basford Bystander included oral histories from those who visited and worked at this cinema

Reason for Designation

An example of an early suburban picture house, showing the expansion of leisure activities from the middle classes to the working classes built in a flamboyant neo-classical Edwardian style.

Local List Proposal



Description

Built in 1915, this former cinema now is now used for offices and light industry. It is at the junction with Vernon Road and Southwark Street. Opened on 19th January 1917, the Vernon Picture House took its name from the street it is situated upon. It had a 17 feet wide proscenium and in 1930 was equipped with a Western Electric(WE) sound system. By 1948 it had been taken over by Levin's Invincible Cinema Circuit. It appears to have had an uneventful life until closure on 27th August 1961 when the final films were "The Monolith Monsters" and "Abbott & Costello Meet the Mummy". From 2nd September 1961 it was re-opened as a bingo club, which closed in 1990.

It is now an industrial unit operated by Flashing Services Ltd

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Nottingham City Council

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Additional Description:

The plans were first drawn in 1915, but had to be redone. The building opened in 1917. The interior included seascape murals of Neptune either side of the proscenium. In 1961 the cinema closed and the building was used as a bingo hall called the 'Vernon Tombola and Social Club'. After that, it was in use as a sheet metal works company.

Heritage category:	Building
Asset type:	Cultural & Entertainment
Original use:	
Current use:	Industrial
Currently occupied:	
Architect, style / material:	1915 -1917
Condition:	Bad

Part of a group of heritage assets:

No

Associated with historical events or people:

Is it associated with any buried remains or archaeology? If so please describe:

How is it of importance to the local community? :

Selection Panel Date:	Date added to the list:
18/12/2018	

Nottingham City Council