Equality Impact Assessment Form

1. Document Control

1. Control Details

Title:	Review of Admission Charges at Heritage Sites
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2. Document Amendment Record

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3. Contributors/Reviewers

Name	Position	Date
Nasreen Miah	Equality And Employability Consultant	07.01.21
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4. Glossary of Terms

Term	Description
BAME	Black, Asian and Minority Ethnic, used to refer to non-white communities in the UK
DCMS	Department for Digital, Culture, Media & Sport
ACE	Arts Council England

2. Assessment

1. Brief description of proposal / policy / service being assessed

This Proposal is a review to the charges and pricing at the heritage sites which may include changes to the pricing of car parking, and admissions to the site including events and exhibitions taking place.

The pricing and charges at the heritage sites have been carefully considered and apply across the board and have been designed not to adversely affect any particular group. Currently the service offers free car parking for 2 hours for people with a blue badge at Wollaton and free admission for a carer with a person with a disability for events and admission to Newstead. These concessions will be retained and be unaffected with any changes that maybe made as a result of the review.

The pricing and charges set at the heritage sites of Wollaton Hall & Deer Park and Newstead Abbey reflect a dynamic response to ensuring a quality and affordable visitor offer. To maintain accessibility, quality and future service investment is dependent upon appropriate fee and charge structures being implemented. The prices set for car parking and admission charges are influenced and dictated by business plan and local competitor pricing. The fees and charges set, seek to strike a balance between commercial and community need whereby certain activities are operated on either full cost recovery or generate surpluses. The income generated from the charging in then used to maintain and develop the site for the wider community to visit and enjoy.

Over a number of years investment has taken place at the heritage sites to develop and deliver a range of new commercial activity and business growth including improved retail, catering and new event attractions at our heritage

sites. These commercial activities and investments, enhance the services offered and will ensure a sustainable quality offer for residents and other visitors to the heritage sites.

There will be no negative changes to the existing service offer to citizens and customers, to the heritage sites. These commercial approaches will enhance and broaden the ongoing opportunities available to citizens, maximising the use of spaces and facilities available

2. Information used to analyse the effects on equality:

- Market analysis information e.g. national trends and potential growth areas; indices of Multiple Deprivation data; engagement with users and stakeholders; Competitors/comparators analysis; and other intelligence which supports business planning.
- Price comparison work has taken place with competitor heritage sites in the region, nearest neighbouring authorities and Core Cities
- Feedback via customer satisfaction surveys and customer comments, complaints and compliments
- Consultation resulting from the introduction of new services or developments.
- Existing concessions policy information – corporate and service e.g. JSNA (obesity rates), Census date, IMD, monitoring data on usage.

3. Impacts and Actions:

	Could particularly benefit X	**May adversely impact X**
People from different ethnic groups.	☐	☐

Men	☐	☐
Women	☐	☐
Trans	☐	☐
Disabled people or carers.	☐	☐
Pregnancy/ Maternity	☐	☐
People of different faiths/ beliefs and those with none.	☐	☐
Lesbian, gay or bisexual people.	☐	☐
Older	☐	☐
Younger	☐	☐
Other (e.g. marriage/ civil partnership, looked after children, cohesion/ good relations, vulnerable children/ adults). ***Please underline the group(s) /issue more adversely affected or which benefits.***	☐	☐

How different groups could be affected (Summary of impacts)	**Details of actions to reduce negative or increase positive impact** (or why action isn't possible)
Children and families on low incomes maybe impacted by charges that could be introduced for exhibitions and events at the sites	Any existing concessions e.g. free car parking at Wollaton for blue badge holders will remain unaffected with any price changes that maybe made.

	Access to the grounds will remain free for all users (excluding car parking)

4. Outcome(s) of equality impact assessment:

☒	No major change needed	☐	Adjust the policy/proposal – with mitigations outlined
☐	Adverse impact but continue	☐	Stop and remove the policy/proposal

5. Arrangements for future monitoring of equality impact of this proposal / policy / service:

6. Approved by (manager signature) and Date sent to equality team for publishing:

Approving Manager: Nigel Hawkins & John Wileman Interim Directors Sport & Culture Nottingham City Council Loxley House Station Street Nottingham NG2 3NG nigel.hawkins@nottinghamcity.gov.uk Telephone 0115 876 4980	**Date sent for scrutiny:8th January 2021** Send document or Link to: equalityanddiversityteam@nottinghamcity.gov.uk
SRO Approval: *John Wileman & Nigel Hawkins*	**Date of final approval: 18t January 2021**