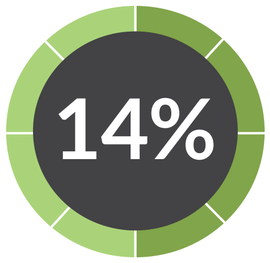
Nottinghamshire County Council



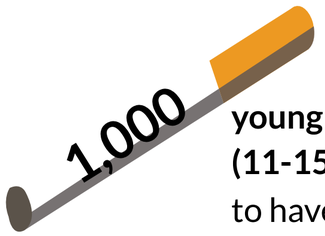
Tobacco Control (2022)

What is tobacco control?

Tobacco control is an evidence-based approach to tackling the harm caused by tobacco. Tobacco use remains a significant public health challenge with the main method of consumption being through smoking. Smoking remains an addiction that predominantly develops in childhood. Much progress has been made but smoking is still the leading cause of preventable illness and premature death in England and is one of the largest causes of health inequalities across Nottinghamshire.



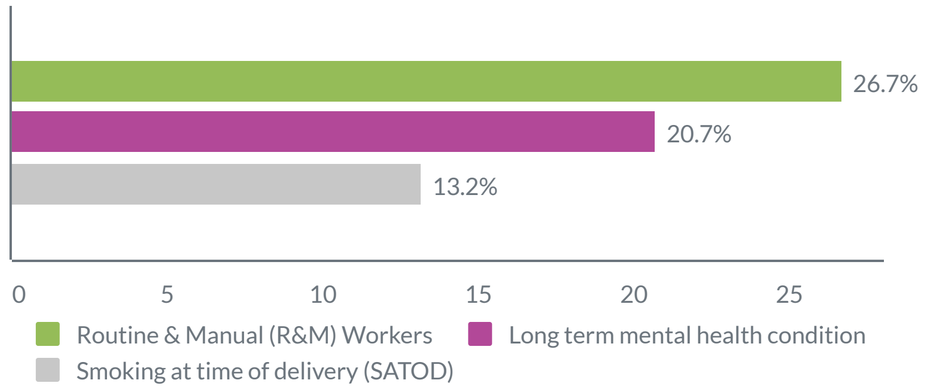
of adults in Nottinghamshire smoke (2020*). Highest levels of smoking are in Ashfield (19.8%) & Mansfield (18.8%), lowest Rushcliffe (5.9%).



young people (11-15yrs) are estimated to have **taken up smoking** in 2018. This is half the 2011 estimate.

There have been **3,541** **4 week quitters in 2020-22** so far. This is a new service that started in 2020 during the COVID-19 pandemic.*

Smoking prevalence across three priority groups in Nottinghamshire (2019/20)*



Prevalence of smoking at time of delivery is higher than the England average. It is especially high in Mansfield (19.2%) and Ashfield (17.1%).

Nottinghamshire has lower rates of smoking in those with a long term mental health condition than the England average.

Each year we estimate that smoking costs Nottinghamshire around

£242 million



This is accrued from healthcare, lost productivity, social care, fires & littering. *

Illegal tobacco negatively impacts our communities.



worth of illegal tobacco was seized in 2020/21 in Nottinghamshire, reducing demand and supply*

Key Message

Smoking still kills and tobacco control is everyone's business. To be effective we must work in partnership across all elements including;

- stopping young/ vulnerable people from starting
- supporting those who do smoke to quit using the best evidence
- reducing the harm tobacco use has on our communities (extending smokefree environments & tackling illegal tobacco)

You can find the full Tobacco Control (2020) JSNA chapter on Nottinghamshire Insight: www.nottinghamshireinsight.org.uk

* some data has been updated since the publication of the JSNA chapter and is incorporated in this infographic.