Using Nottingham Insight to…

Make a successful funding application

OSCAR Nottingham receives £10,000 funding

OSCAR is a voluntary organisation in Nottingham, supporting sickle cell anaemia sufferers and their families. The organisation successfully secured **£10,000** of funding from the Big Lottery, Awards for All funding stream resulting from their use of Nottingham Insight.

What is the funding for?



The funding will support the delivery of nutrition /cookery workshops. These follow up on previous work which supported the production of a healthy menus cook book. The workshops will encourage people to shop and cook more economically and healthily. The workshops aim to specifically support the younger ages to help with the Early Intervention programme in Nottingham. It aspires to help people understand food and use this knowledge to control their own lives, making them less dependant on NHS services.

Getting help to write a funding application

To help prepare their funding application Chrissie Wells from OSCAR attended a case study event jointly run by the Nottingham Insight Team and Nottingham Community and Voluntary Service.

The event explored the opportunities for voluntary sector providers to use Nottingham Insight as a tool to support their fundraising activities. During the day OSCAR, like other providers, learned how to use the Nottingham Insight website to gain intelligence on Nottingham's needs assessments and commissioning priorities. The information gained from the website, was then used to present an evidence base of need to help the funders to understand why their project was important. OSCAR were able to do this by showing Big Lottery that:

- their work fitted with the key priorities for Nottingham (reducing the gap in health inequality) and reducing the number of overweight/obese adults and children.

- they were targeting a group (19-24 age group) where there was a gap in current services

Voluntary Sector Hub on Nottingham Insight

As a result of the case study building day the Nottingham Insight team worked collaboratively with Nottingham CVS and a range of voluntary sector providers to create a 'voluntary sector hub' on the website. The hub has been designed to quickly and easily sign post providers onto relevant information to support their fundraising activities. The hub also provides some practical support to illustrate how information retrieved from the website sound be presented within a fundraising application.



After successfully using Nottingham Insight **Chrissie Wells from OSCAR Nottingham** commented:
"The new Insight website makes it so much easier for organisations to prove to funders and decision makers that their work is valid and essential".

Sean Tizzard from the Big Lottery fund also observed:
"I'm delighted that OSCAR were able to obtain funding from the BIG Lottery Fund's Awards For All programme. I'm aware that the group made use of the local strategies and statistics held within Nottingham Insight site to help them with their application and I'd encourage more groups to follow their lead."

The voluntary sector hub on Nottingham Insight can be found at:
www.nottinghaminsight.org.uk/voluntarysector

Would you like training to help with a funding application?

To support the launch of the voluntary sector hub Nottingham CVS are running briefing sessions for interested providers working in Nottingham. For further details on these sessions please email **training@nottinghamcvs.co.uk**

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