Transforming the Broadmarsh area

BUILDING A BETTER NOTTINGHAM



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Drury Walk, extending the fashion offer

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Broadmarsh Car Park and Bus Station

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Skills Hub (2016/19)

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Transformed Collin Street, with shops, cafes, landscaping, water features and public art

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New cinema and restaurant offer, with entrance to pedestrianised Collin Street and Middle Hill

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Carrington Street – improved street and frontages

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The plan

How will we do it?

- Building new and improving existing buildings for shopping, leisure and learning
- Encouraging a vibrant daytime and evening economy
- Growing the city centre and creating top quality public realm
- Expanding heritage-led tourism in the Castle Quarter

Via a £250m co-ordinated programme
(Phase 1 2016-20)

Why are we doing it?

To create a transformed southern gateway to the city, boosting the local economy by £1.1 billion GVA p.a. with:

- 2,900 more jobs (with local training and recruitment)
- 3 million more annual visitors to experience new retail, education and leisure facilities
- restored city centre profile and reputation (top 5)
- over half the catchment area shopping in Nottingham, up from one third
- £25 million tourism spend benefit p.a.



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In summary

Not only…

- £1.1 billion boost to local economy
- 2,900 more jobs
- 3 million more visitors annually

But also…

- 40,000 sqm transformed commercial floorspace
- A new 7-screen cinema
- 1150 improved car parking spaces
- New Skills Hub for 18,750 students
- Castle national attraction, 500,000 visitors pa
- Modernised facilities for 20,000 bus passengers each day

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Nottingham Castle
CASTLE ROAD
MAID MARIAN WAY
St Nicholas Church
Nottingham Contemporary
St Mary's Church
CLIFF ROAD
LEVEL 2
LEVEL 1
intu Broadmarsh Redevelopment
COLLIN STREET
CARRINGTON STREET
Broadmarsh Bus Station & Car Park
MIDDLE HILL
Nottingham Skills Hub
CANAL STREET
NOTTINGHAM CANAL
TRENT STREET
CASTLE BOULEVARD
LONDON ROAD
STATION STREET
Station Hub
QUEENS ROAD
ARKWRIGHT STREET
WATERWAY STREET WEST
CROCUS STREET
MEADOWS WAY
THE MEADOWS

Key

- Proposed Development (indicative only)
- Existing pedestrian links
- Proposed new pedestrian links
- Pedestrianisation
- Less managed junctions
- Southern Relief Route
- Proposed bus route
- Proposed new bus stops
- Tram and stops

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Growing the city centre and linking it all together

To facilitate the major developments:

- A co-ordinated programme of works to pedestrianise or provide pedestrian priority in attractive north-south and east-west routes
- Relocate bus and other traffic to appropriate alternatives
- Transport impacts have been fully and transparently assessed
- Pedestrian priority junctions
- Potential future tram stop

New bus arrangements

- Improved, safer Broadmarsh Bus Station
- Collin Street stops moved to Canal Street
- To enable better pedestrian priority, public realm and air quality improvement, changes to routes now being discussed with operators including:
  - Relocation of some services from Carrington Street to London Road and Wilford Street.
  - Relocation of Fletcher Gate/George Street services to Canal Street/Bellar Gate
- Working with the bus companies on routing

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Transport modelling

Headlines

- Traffic flows on the Southern Relief Route will increase, flows on Maid Marian Way will reduce
- Congestion on the Southern Relief Route will increase at peak times, causing some traffic to redistribute to other roads
- The city's road system will work, though some journey times will be increased by a couple of minutes
- There will be some initial disruption but this will be minimised by informing drivers of the changes and alternatives
- Alternatives will include the improved Ring Road

Summary

- City centre through traffic will reduce as more traffic uses the wider road network, taking different routes, for example, along the boulevards and the upgraded Ring Road
- The Southern Relief Route becomes the primary alternative route for east/west traffic still going through the city centre
- North/south traffic levels are maintained but congestion is reduced by increasing the number of southbound lanes on Wilford Street/Wilford Road
- Use of Broadmarsh and Arndale Car Parks will increase and more people will use public transport, cycle or walk
- Other benefits – road safety improved, noise reduced, air quality improved

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Tram stop - link to new tram network connecting to residential and employment areas as well as park and ride services



Station Street – pedestrianisation and places for cafes, stalls and people

Carrington Street/Canal Street – creating clear, safe and attractive walkway

Growing the city centre/ other Phase 1 projects



Station Hub – a modern interchange and arrival point into the city (complete)

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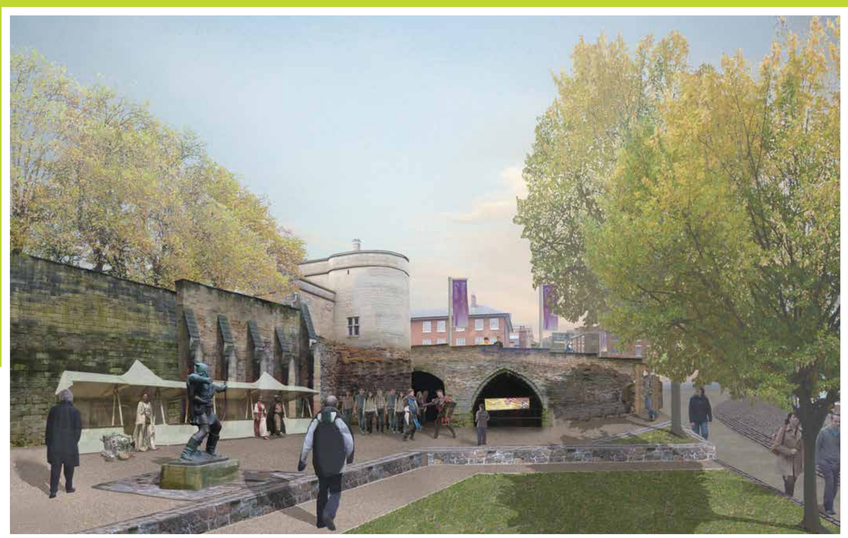
In Phase 2 the project will be completed with the opening up of the view to the improved castle, creating a visible and easily accessible national tourist attraction





Castle improvements -
an improved visitor experience, encouraging longer stays

Creating opportunities for heritage-led tourism projects



Castle improvements - an accessible and visible national tourism destination (2017/19)

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